



GRADE 8

Numeracy Assessment Podcast Task

ROCKY
MOUNTAIN
School District #6

Booklet Number

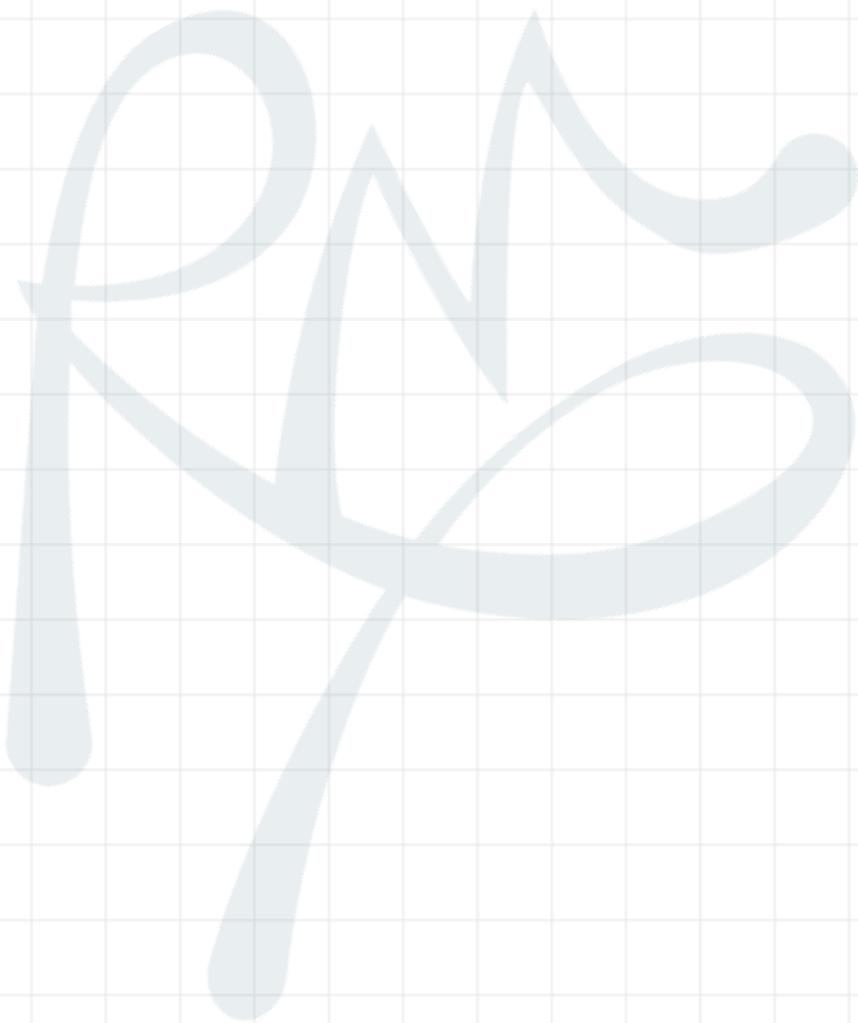
DTSS

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Spring 2023

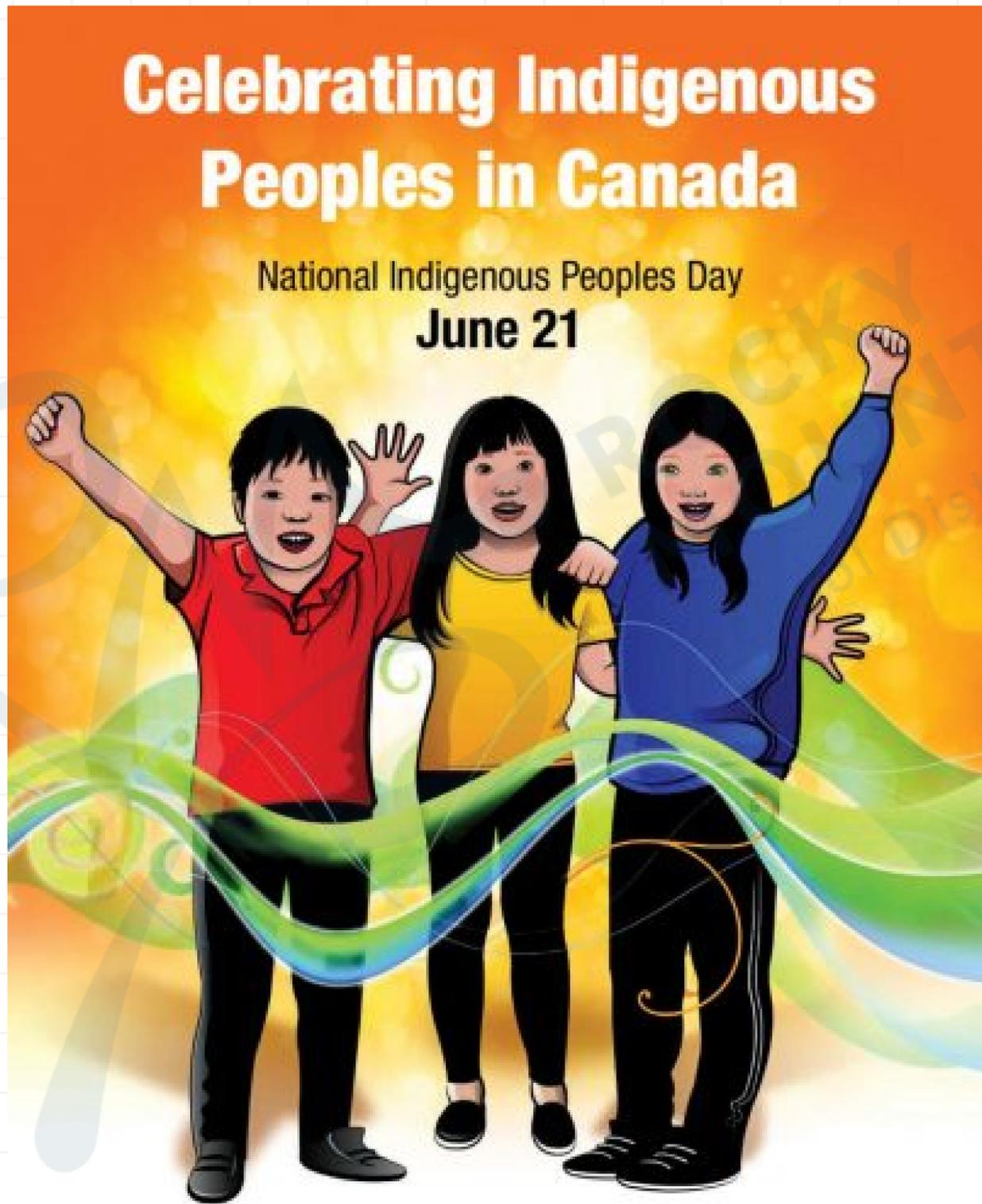


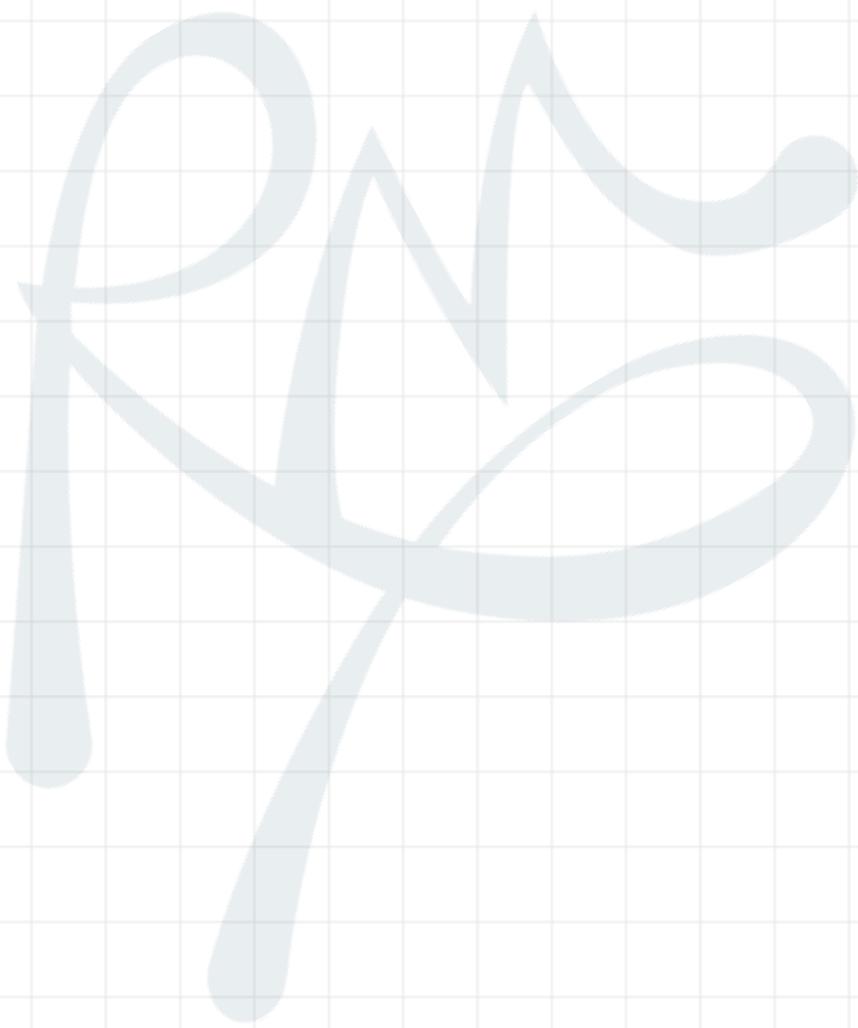


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As content creator and host for the Podcast *The Mountain of Youth*, you are responsible for planning each episode. This means deciding on a theme, inviting guests, selling advertising time, and selecting music to be played.

Today, you are outlining a plan for a special episode to acknowledge National Indigenous Peoples Day on June 21, 2023. This is a day to recognize and celebrate the cultures and contributions of the First Nations, Inuit, and Métis peoples of Canada.





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Here are the requirements for your episode:

1. Must be between 60 and 90 minutes long.
2. Will consist of a combination of advertising, music, and conversations with guests.
3. Advertising (commercials) must be no less than four minutes per hour.
4. Music must be a *minimum* of 24 minutes per hour.
5. The remaining time can be conversations with guests, but no guest will take up more than 15 minutes each.
6. All guests have agreed to participate for free.
7. The cost to rent the studio space to record the podcast is \$40. You must sell at least enough advertising to pay for the rental.
8. Half of the money you have leftover will be donated to either the local food bank or an organization that works to remove financial barriers to Indigenous children participating in sports.

Advertising Options:

<u>Who</u>	<u>Length</u>	<u>How much they will pay you</u>
The Fry Bread Truck (a local food truck)	2 minutes	\$25
The local tourism office	1 minute	\$12
A local youth hub	1 minute 2 minutes	\$10 \$13
The local elementary school, advertising its year end breakfast fundraiser	2 minutes	\$12
The Book Nook (a local bookseller, specializing in works by Indigenous authors)	1 minute	\$15, but you must invite Sarah as a guest

Guest Options:

<u>Who</u>	<u>Topics</u>
Vera, a longtime resident of the area	Local Indigenous history
Geoffrey, who hosts a music podcast	Popular Indigenous music
Sarah, a local author	Their most recent book
Mr. Jackson, who teaches at the highschool	How they celebrate National Indigenous People's Day in their classroom

THE MOUNTAIN OF YOUTH

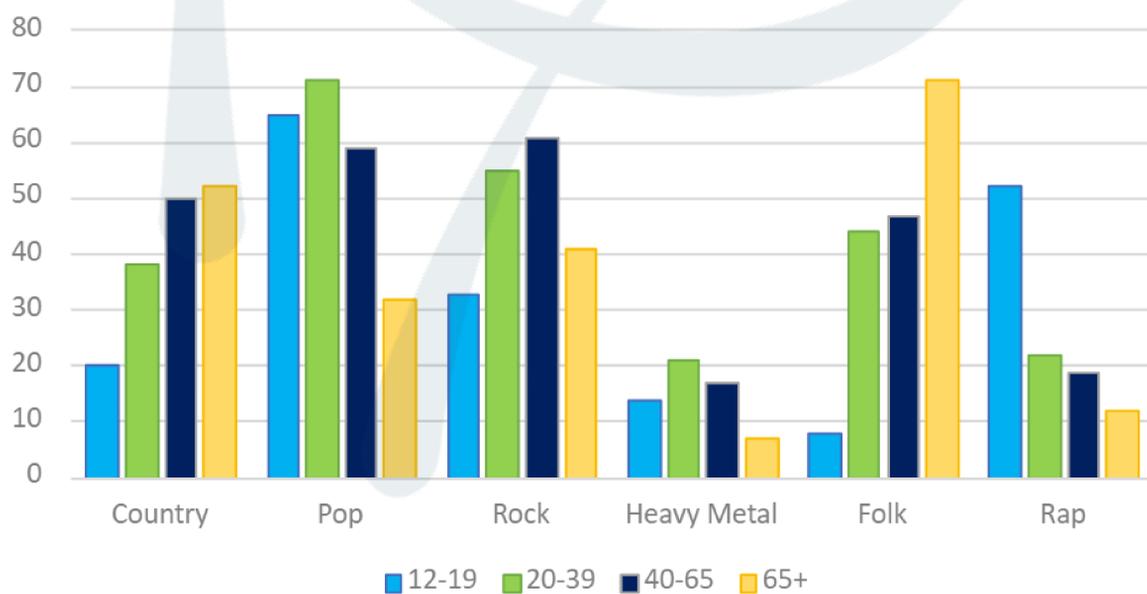
Podcast Episode 6.21 "National Indigenous Peoples' Day 2023"

Planning Sheet

Guests	
Name	How many minutes?
Total number of minutes of conversation with guests	

Guests		
Who	How many minutes?	How much money will you collect?
Totals		

Genres of music listened to, by age group



Use this graph for the next two questions.

Which age group is your intended audience?
(You can choose more than one).

Which genre(s) of music will you play?

How many minutes of music will you play?

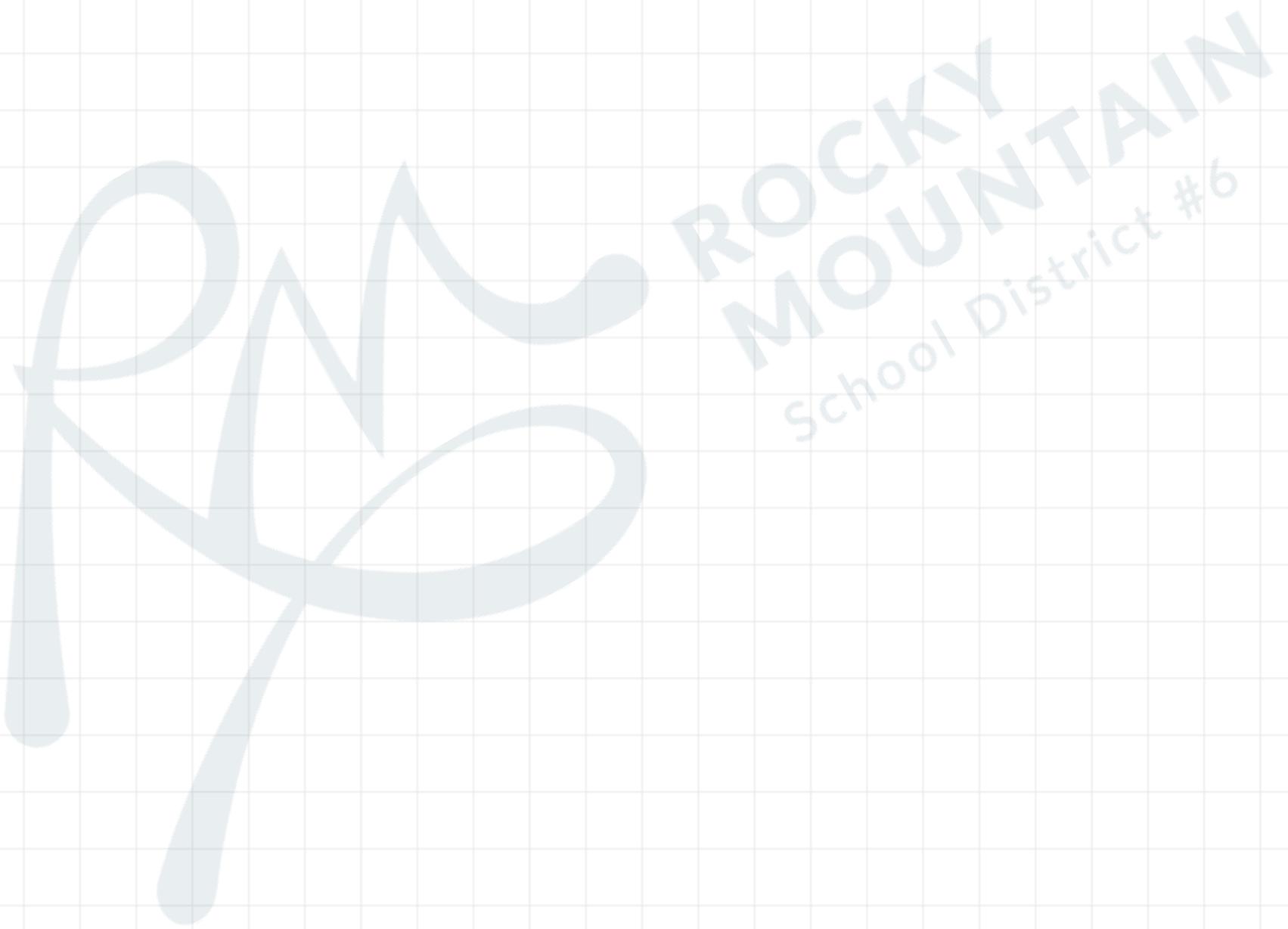
Using a method of your choice (circle graph, bar chart, etc), show the breakdown of time, by percentage, of the different parts of your podcast (guests, advertising, and music).

How much money will you have left over after you have paid for the cost to rent the studio?
Show your work.

50% of the money left over will be donated to either the local food bank, or an organization that works to remove financial barriers to Indigenous children participating in sports. Which organization would you choose, and why? What values are important to you, and why?

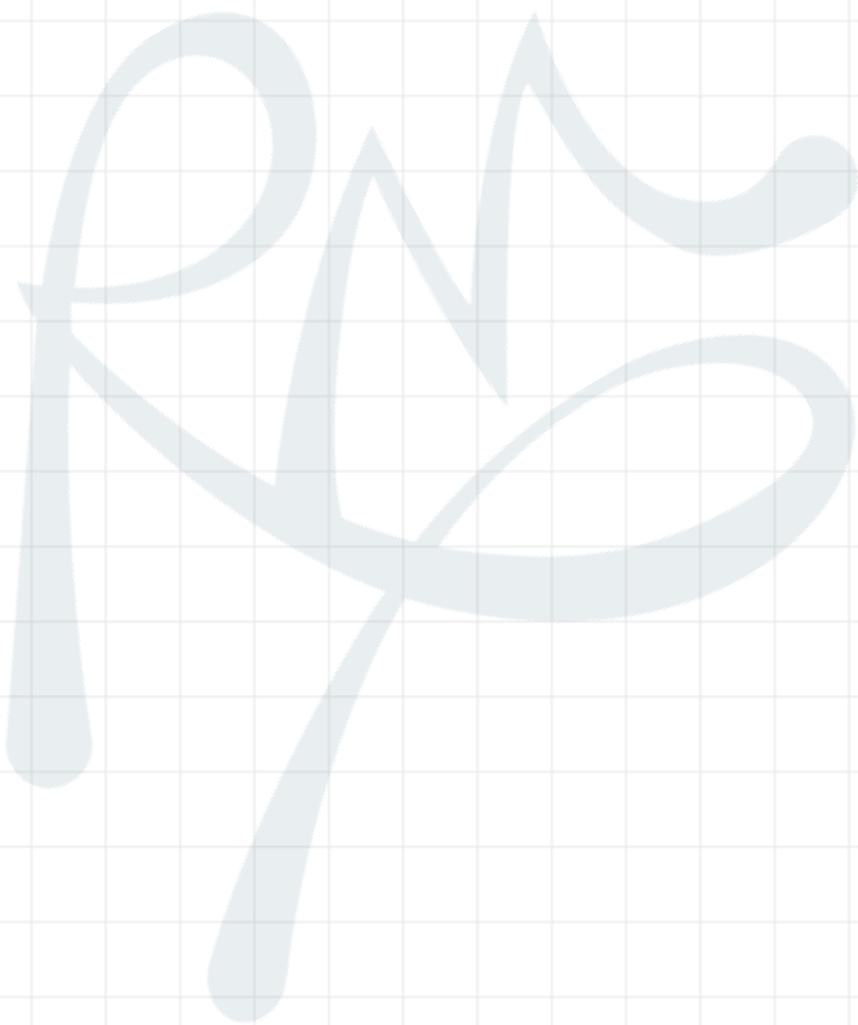
Rough Draft Schedule

Use this space to sketch out a rough draft of the order of guests, advertising, and blocks of music, in a way that makes sense to you and is clear to your teacher.



What factors did you take into consideration when making up this schedule?
What was important, and why?

Is there anything else you think should be included in planning this podcast?



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